**DAVID HYMAN**

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**UI/UX DESIGNER**

Proactive and detailed Product Designer with proven end-to-end experience delivering enjoyable web and mobile products. Impactful professional of technologies allows seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. Up-to-date knowledge of Adobe Photoshop, Illustrator, Sketch, Figma, Principle for Mac, Axure, Zeplin and InVision.

**Core Competencies**

Adobe Creative Suite Applications | Sketch | Zeplin | Invision | Principle | Figma | Axure | Webflow |

HTML5 | CSS3 | JavaScript | Team building | Critical thinking | Developer | Presenting |

Written and Oral Communication | Research | Usability testing | User interface

**EXPERIENCE**

**OffSec |** Remote **02/2024–Present**

**Lead UI/UX Designer**

* Led a team of UI/UX designers in creating intuitive and visually compelling designs for a range of cybersecurity products. Analyzed client business needs, driving operational improvements by integrating tailored services that enhanced efficiency and addressed key challenges.
* Presented design concepts and strategies to upper leadership, effectively communicating design rationale and vision.
* Collaborated closely with cross-functional teams to ensure design consistency and alignment with user needs.

**Citizens Bank |** Remote **03/2021–12/2023**

**Senior Product Designer**

Collaborated with the design team on creating reusable design components for the organization’s design system.

* Analyzed client business needs, driving operational improvements by integrating tailored services that enhanced efficiency and addressed key challenges.
* Strategically presented UX design proposals to stakeholders, eliciting constructive feedback that refined project direction and end-user satisfaction.
* Directed project timelines and milestones with a keen eye on quality and team dynamics, ensuring the on-time delivery of exceptional work that met all project specifications.

**Florida Blue** | Remote **08/2022–05/2023**

**Lead Product Designer**

Oversaw project execution, phase progress, workmanship, and team performance to drive on-time completion of deliverables.

* Conducted in-depth analyses of client business operations, delivering strategic service recommendations that directly addressed and resolved key issues.
* Engaged with key stakeholders by presenting UX design concepts, fostering an interactive feedback loop to refine and enhance project outcomes.
* Collaborated with the design team to develop a suite of reusable design components, significantly contributing to the scalability and coherence of the organization's design system.

**ICG Designs |** Powder Springs, GA **03/2020–03/2021**

**Owner**

Identified client business and operational needs and introduced services to provide solutions.

* Orchestrated comprehensive UX design presentations to stakeholders, securing essential feedback that refined and propelled project visions toward user-centric solutions.
* Masterminded project operations, meticulously monitoring each phase, ensuring superior workmanship and optimal team productivity, culminating in the punctual delivery of project outputs.

**NetTracer |** Atlanta, GA **04/2018-03/2020**

**Lead Product Designer**

Gathered and evaluated user requirements in collaboration with product manager. Presented UX design concepts to product stakeholders for review and feedback.

* Pioneered user-centric design by developing wireframes, interactive prototypes, and comprehensive design systems, setting the standard for product consistency and user engagement.
* Championed effective communication, ensuring stakeholders were aligned with project changes, and pioneered enhancements that significantly improved user experiences.
* Collaborated cross-functionally, steering product feature discussions and design improvements, fostering a culture of innovation and shared vision within the design team.
* Transformed project requirements into precise visual plans, facilitating a seamless transition from concept to high-fidelity, market-ready products.
* Contributed strategically to project planning and execution, delivering initiatives that met objectives and enriched the customer journey.

**AT&T |** Atlanta, GA **06/2016-06/2017**

**UX Lead Designer**

Team lead on AT&T Digital Design and User Experience team providing user centered designs. Charged with improving UX for Web properties, social media offerings and mobile applications through quantitative/qualitative research and value-added IA/UX deliverables.

* Collaborated with stakeholders to translate business objectives into actionable design strategies, creating intuitive user flows and high-fidelity wireframes that ensured project success and user engagement.
* Led pre-project analysis and technical specification coordination, developing user interfaces that harmonized business goals with technical capabilities, while rigorously testing to guarantee optimized, reliable software deployment.
* Successfully delivered design projects that adhered to budgetary and technical limits while meeting high performance and compliance standards, demonstrating a balance of innovation, quality, and practicality.

**New York Post |** Atlanta, GA **07/2016-11/2016**

**Remote Contractor**

Worked as a UI/UX designer on rebranding the NY Post/Decider.com web and mobile site. Gathered, defined, and translated client requirements into product stories and actionable tasks.

* Collaborated with stakeholders to refine business objectives, spearheading the UI/UX redesign for enhanced compatibility and user experience across mobile platforms and multiple websites.
* Engineered solutions and coordinated technical specifications to elevate site aesthetics and navigation, ensuring seamless project execution and adherence to technical requirements.
* Translated strategic concepts into user-centric designs, crafting intuitive user flows, wireframes, and prototypes that culminated in improved user engagement and satisfaction.

**Assurant Inc |** Atlanta, GA **08/2015-06/2016**

**UX Designer Specialist**

Worked on various projects in an agile setting to design usable user-centered designs. Translated concepts into user flows, wireframes, mockups, and prototypes to promote positive intuitive designs, site interactions and user experiences.

* Engineered comprehensive design standards, including style guides and sitemaps, aligning user experience with strategic business goals through stakeholder collaboration.
* Created compelling, user-centered designs and visual graphics tailored for seamless multi-platform integration, enhancing user engagement and brand consistency.
* Devised adaptable design solutions responsive to diverse project specifications, ensuring superior user interaction and satisfaction across multiple websites.
* Championed the design lifecycle from research to implementation, driving innovation and meticulous execution of user-friendly interfaces.

**EIAT Wealth Management |** Atlanta, GA **01/2015-06/2015**

**UI/UX Designer/Developer**

Design interactive experiences that applied (UX) design principles in the development of the company's website.

* Created wireframes, user interface mockups, and prototype designs.
* Provided development service using HTML5, CSS3, JavaScript and Bootstrap.

**EDUCATION**

**Bachelors in Psychology,** Capella University